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## University of Pretoria Yearbook 2021

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### Advanced management of attractions, conferences and events 826 (TBE 826)

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| <b>Qualification</b>          | Postgraduate  |
| <b>Faculty</b>                | <a href="#">Faculty of Economic and Management Sciences</a> |
| <b>Module credits</b>         | 20.00   |
| <b>NQF Level</b>              | 09  |
| <b>Prerequisites</b>          | No prerequisites.   |
| <b>Contact time</b>           | 1 lecture per week  |
| <b>Language of tuition</b>    | Module is presented in English                              |
| <b>Department</b>             | Marketing Management  |
| <b>Period of presentation</b> | Semester 1  |

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